



Recruiting Fresh Air Fund Parent Ambassadors!

BACKGROUND

Since 1877, The Fresh Air Fund has worked with and provided New York City children from low-income communities free summer experiences. More than 1.8 million children have been served through two core program areas: the Fresh Air Camps on Sharpe Reservation and visits to volunteer host families in states from North Carolina and Virginia to Maine, and into southern Canada. Since 1994, The Fresh Air Fund has supported complementary year-round academic enrichment programs for middle and high school FAF participants including tutoring and mentoring, a Career-Awareness Program, a College Connections Program, and a Teen Leadership Program. The Fresh Air Fund is an independent, not-for-profit organization. Presently, each year, nearly 7,000 boys and girls participate in Fresh Air programs.

The Fresh Air Fund is seeking volunteer Fresh Air Fund Parent Ambassadors to spread the word about our summer programs to parents in their community.

The role of a Fresh Air Fund (FAF) Parent Ambassador is to partner with FAF staff to enthusiastically represent the organization and promote awareness of our free summer sleepaway programs to diverse groups of parents, many of whom speak different languages in a variety of settings (e.g. schools, churches, FAF events, etc.). The primary role is to share a personal FAF experiences to fellow parents, answering questions and offering support as they learn more about our programs and become more comfortable with the idea of sending their child to our sleepaway programs.

RESPONSIBILITIES

- Speak to parents about the Fresh Air Fund programs
- Motivate parents to register their children
- Assist Fresh Air Fund staff at presentations
- Assist with onsite registration events
- Help parents complete the FAF application

QUALIFICATIONS

- Child must have participated in FAF programs for at least two summers
- Comfort speaking before groups
- Outgoing personality

We seek a diverse pool of parents for these opportunities, including those who speak languages other than English.

Interested candidates please e-mail resumes and cover letters apply@freshair.org